

Launch Cohort 4 Application Questions

Thank you for your interest in the Launch Innovation Accelerator. Although applications are not yet open, below you can find sample questions to help you prepare for your application. Check back on our website or [sign up to receive an email reminder](#) when applications open in mid-June.

1. Innovation Title:
2. Primary Contact
 - Name:
 - Email:
 - Phone:
3. Have you participated in any of the following?
 - TPP23 Innovation Hubs
 - TPP20 Networks
 - TPP18 Formative Testing Projects
 - TPP15 2A Projects
 - TPP Tier 1 Projects
 - Title X Family Planning Grantees or Site
4. Where did you hear about this opportunity?
 - TPP23 Innovation Hubs
 - TPP20 Networks
 - TPP18 Formative Testing Projects
 - TPP15 2A Projects
 - TPP Tier 1 Projects
 - Title X Family Planning Grantees or Site
 - Other
5. If “Other”, where did you hear about this opportunity?
6. Has your team, or organizations affiliated with your team, received federal or state funding for any teen pregnancy prevention activities - even outside of this innovation?
 - Yes
 - If yes, how many years?
 - No
 - I Don't Know

7. Which stage best summarizes your innovation?

- **Stage 1** - You have a knowledgeable team, and a clearly defined challenges, but you do not yet have a solution to your challenge You would like support to engage end users to design your ideas or develop an initial prototype.
- **Stage 2** - You have a team with the necessary knowledge and experience, and several solutions or prototypes for your challenge, but have not tested these prototypes with end-users – now you would like to get input from your audience and determine which prototype might be best.
- **Stage 3** - You have a team with the necessary knowledge and know-how to develop your innovation, have developed your idea or prototype, and have tested it with at least 10 end-users to learn about it's desirability, feasibility or viability – now you would like to refine it, do additional testing and begin to evaluate its potential.
- **Stage 4** - You have a team with the necessary skills, have developed your solution, have offered it to end-users (at least 10), received feedback, iterated on recommended changes, and have some sense of desirability and feasibility and potential to have impact – now you are looking to test its viability, scale it up or refine your approach, and develop a fuller evaluation strategy.
- **Stage 5** - You have demonstrated the scalability of your solution – now you would like support for rigorous impact evaluation, mass production and/or distribution of your innovation.

8. In 250 words summarize your innovation, who it aims to serve, the gaps in adolescent sexual health or teen pregnancy prevention that your innovation will address, and what proof or evidence you have that your innovation is [feasible for and acceptable](#) to your end-user.

9. How are you hoping to benefit from Launch?

Please provide the following as a written application or video.

10. Provide a detailed description of your proposed innovation and the gap in adolescent sexual health or teen pregnancy prevention your innovation is seeking to address.

11. How is your innovation different compared to other solutions or strategies that address this gap?

12. Tell us about each of your team members who will work on this innovation development team.

- What is their name?

- What is their role as a member of this team?
- Why are they a great fit for this role and project?

Be sure to let us know if you have involved young people or key collaborators (e.g., parents) on your team and/or into your innovation design.

13. How do you know that your innovation will work in the real world? Describe testing/validation you have done so far, who your testers were (i.e., the number and age of your testers), feedback received, and what you have learned.
14. How do you know that this innovation will fill an existing gap for your end user group of focus? Provide information on [market opportunity](#) (appeal and need).
15. How will you make your innovation available to the end user group of focus? Provide information about your initial thinking about dissemination and implementation strategies.
16. If successful, what will be the impact of your innovation?
17. We would love to see what you have so far! It can be a document, picture, website, or video.

Which type of medium are you providing?

- Video - Upload video
- Picture - Upload image
- Website - URL
- Document (Word, PDF) - Upload file

Please upload the best representation of your innovation.

18. The Launch Accelerator is federally funded and is subject to [Executive Orders](#).
- I acknowledge that the Launch Accelerator is federally funded and subject to executive orders that may apply to my innovation and would like to proceed with the application.
 - I acknowledge that the Launch Accelerator is federally funded and subject to executive orders that may apply to my innovation and do not want to proceed with the application process.