

Introductory Application

Please complete this introductory application to enter Step 1 of the Launch Accelerator selection process. Please note, we are interested in innovations that self-select as Stage 3 or 4 below. If this fits your application, we encourage you to download the full application and complete all of the questions. If not, we encourage you to complete questions one through seven to receive information about other innovation hubs that might be appropriate for your innovation and to provide the Launch team with important information for improvement in future cohort recruitment.

This application may take up to 1 hour to complete. You will be required to complete the application at one time and will not be able to save your work and return to the form. You can respond to the questions in writing or upload a video. We recommend that you download the application questions, prepare your written or video responses, and return to the application when you can input your responses or upload your video during one sitting (up to about 1 hour, especially if your responses are not already prepared).

1. Innovation Title:
2. Team Member Names and Roles:
3. Primary Contact
 - Name:
 - Email:
 - Phone:
4. Where did you hear about this opportunity?
 - TPP23 Innovation Hubs
 - TPP20 Networks
 - TPP18 Formative Testing Projects
 - TPP15 2A Projects
 - TPP Tier 1 Projects
 - Title X Family Planning Grantees or Site
 - Other
5. Has your team, or organizations affiliated with your team, received federal or state funding for any teen pregnancy prevention activities- even outside of this innovation?
 - Yes
 - If yes, how many years?
 - No
 - I don't know
6. In one to two sentences please summarize your innovation, who it aims to serve and the gap that your innovation will address (you will have an opportunity to describe more in a later question).
7. Which stage best summarizes your innovation?
 - Stage 1 - You have a knowledgeable team and an initial idea but you have not developed your innovation – you would like support to flush out your ideas or develop the initial model of your product.
 - Stage 2- You have a team with the necessary knowledge and know-how to develop your innovation, have developed your idea or prototype, but have not sought feedback from any end-users about its usefulness – now you would like to get input from your audience. Stage 3- You have a team with the necessary knowledge and know-how to develop your innovation, have developed your idea or prototype, and have obtained feedback from some end-users about its usefulness – how you would like to refine it and begin to evaluate its impact.
 - Stage 4- You have a team with the necessary knowledge and know-how to develop your innovation, have developed your idea or prototype, have obtained feedback from some end-users about its usefulness, and evaluated its impact – now you are looking to scale it up or refine your approach.
 - Stage 5- You have demonstrated the scalability of your innovation – now you would like support for rigorous evaluation, mass production and/or distribution of your innovation.
8. What is your innovation? How has it advanced sexual and reproductive health equity so far and how will it continue to do so in the future?

9. Tell us what makes your team the perfect team to solve this challenge. Indicate any involvement of young people or other key collaborators (e.g., parents) on your team and/or into your innovation design.
10. What proof or evidence do you have that your innovation is [feasible for and acceptable](#) to your potential audience?
11. Why are you interested in LAUNCH and what [support](#) are you hoping to benefit from?